Mac “Bear” Hodges Music Festival

Saturday, September 24th, 2022

2-8 PM

**Sponsorship Programs**

**Producer $5,000 (Only one available)**

* Naming rights of the Mac “Bear” Hodges " Music Festival presented by...."
* Logo/Company name included in all television, radio, website & Washington Daily News advertising
* Prime booth location the day of the festival
* Special thank you by the bands throughout the day & opportunity to speak & introduce the bands
* Radio advertising mentions your company as presenting sponsor
* 20 - 2022 Music Festival t-shirts & hats
* Logo displayed on banner at the main stage
* Special recognition as a Presenting sponsor in the 2022 Music Festival Schedule of Events,

as event sponsor on Music Festival social media page, and WHDA events website

* Company Logo and recognition as event sponsor on Music Festival social media page and WHDA events website
* VIP tent for 20 with dedicated VIP bar and ECU football watching station

**Rock Star $2,500**

* Logo/Company name included in all television, radio, website & Washington Daily News advertising
* Special thank you by the band during performances throughout the day
* 12- 2022 Music Festival t-shirts
* Logo/Company name displayed on banner at the main stage
* Special recognition as a major sponsor in the 2022 Music Festival Schedule of Events
* Logo/Company name & recognition as event sponsor on Music Festival social media page & WHDA events website
* Company spotlight on social media and website homepage before the Music festival
* VIP seating for 12 with dedicated VIP bar and ECU football watching station

**Headliner $1,500.00**

* Logo/Company name included in all television, radio, website & Washington Daily News advertising
* Special thank you by the band during performances throughout the day
* 8- 2022 Music Festival t-shirts
* Logo displayed on banner at Music Festival
* Special recognition as a major sponsor in the 2022 Music Festival Program Schedule of Events
* Company Logo and recognition as event sponsor on Music Festival social media page and WHDA events website
* VIP seating for 8 with dedicated VIP bar and ECU football watching station

**Indie $1,000.00**

* Logo/Company included in all television, radio, website & Washington Daily News advertising
* Logo on a banner placed around town the week of the Music Festival and during the Festival
* 6 - 2022 Music Festival t-shirts
* Logo Space in 2022 Music Festival Schedule of Events
* Company Logo & recognition as event sponsor on Music Festival social media page & WHDA events website
* VIP seating for 6 with dedicated VIP bar and ECU watching station

**Groupie $500.00**

* Sponsor Logo in Mac “Bear” Hodges Music Festival Washington Daily News Ads
* 4 - 2022 Music Festival t-shirts
* Logo displayed on a banner at Music Festival
* Logo Space in 2022 Music Festival Schedule of Events

**Fan $250.00**

* Sponsor name listed in Mac “Bear” Hodges Music Festival Washington Daily News Ads
* Name listed on a banner at Music Festival
* 2 - 2022 Music Festival t-shirts