

# ***We ask you to go All IN for the downtown we love!***

Washington Harbor District Alliance (WHDA) is seeking your participation as a partner by asking for your financial support.

Please join our Friend of the Alliance Campaign.

*Anyone who recognizes the importance of a thriving harbor district in Washington shares WHDA's purpose.*

By becoming a Friend of the Alliance you send a message to City Council that you approve of WHDA's efforts and that the City should too. In these times of shrinking City funding your membership tells the Council that financial support for WHDA is important to you as a supporter of downtown.

We ask you to join with the volunteers, property owners, merchants and other organizations who have given their time & money to support the Alliance.

*Your contribution really will make a difference as the funds raised from the Friends of the Alliance program will underwrite the activities and programs brought to Washington by WHDA.*

*Plus you will receive:*

- A window decal that you can proudly display identifying you as a Friend of the Alliance
- Membership to the Friends of Alliance council, including volunteering opportunities.
- Up to date information on what is happening with the City, advancement initiatives, business promotions, and upcoming events.

***WHDA has enjoyed many milestones in the past. But, we still have a long way to go... Won't you help us?***

Washington Harbor District Alliance has;

- Merged the Merchants Assoc. & the Citizens for Revitalization Committee. Changing from DWOW to Washington Harbor District Alliance to reflect our new position in the community.
- Have built a Board of Directors comprised of dedicated community leaders.
- Gained the confidence of the City of Washington and have created strong partnerships.
- Facilitated the creation of the Wash. Visualization & Reinvestment Strategy in 2009 (to review go to web site)
- Helped build Festival Park, the Lighthouse Boater Bathroom, and the Municipal Pier by contributing assistance in planning, money and volunteer hours.
- Created the new events like the Washington Marine Market, Downtown Motown, Memorial Day Concert and Taste the Good Life in Little Washington.
- Succeeded in initiating the City to sell Old City Hall.
- Instituted & maintain a successful corporate sponsorship program that has assured access to needed funding.
- Are actively recruiting new businesses & supporting the ones who reside downtown.
- With the City, have been diligently working on the Wayfinding initiative and the downtown Streetscape plan;
- Received grants to expand services at the Saturday Market to support local entrepreneurs & a healthier community.

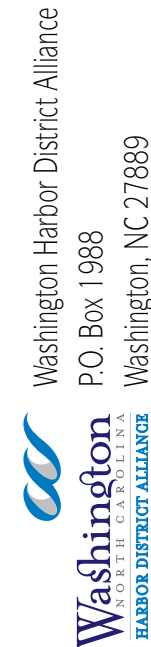
### ***How is the program funded?***

The NC Main Street Center recommends a funding mix that includes municipal support, event income and corporate, business and community donors. WHDA currently receives funding from all of these sources. The most successful Main Street programs receive support - both financial and volunteer – from a broad base of community stakeholders.

### ***WHDA BOARD MEETINGS***

are held at 8:30AM on the third Wednesday of each month at the Washington Chamber of Commerce Building. The public is invited to attend.

**To find out more go to: [www.mainstreet.org](http://www.mainstreet.org), [www.nccommerce.com/rd/main-street](http://www.nccommerce.com/rd/main-street) or [WHDA.org](http://WHDA.org)**



***I'm ALL IN for downtown Washington and pledge \$\_\_\_\_\_ each year for 3 years***

I am an Individual /Family  I am a Merchant/Restaurateur  We are a Business  We are a Corporation

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is my check for  \$10  \$25  \$50  \$100  \$500  \$1000  I am renewing

Return this card with payment to:  
WHDA  
PO Box 1988  
Washington, NC 27889

\_\_\_\_ I am interested in receiving WHDA volunteer information, add me to your volunteer email list.  
\_\_\_\_ I am interested in serving on a WHDA committee. My interests are: \_\_\_\_\_

Make check payable to: WHDA. WHDA is an incorporated 501(c)(3) non-profit organization and contributions are tax deductible (Federal Tax ID # 20-0175742). Your check is your receipt for tax purposes. Membership is renewable annually.

**THANK YOU!!!**



## EVENTS & MISSION

Over 19 events & projects produced by WHDA with generous support from our sponsors include:

*Hometown Holidays*

*Taste the Good Life in Little Washington*

*Art Walk (4 times a year)*

*Saturday Market (every Saturday)*

*The Washington Marine Market*

*Music In The Streets (3rd Friday, April - October)*

*Memorial Day Festivities*

*Lee Chevrolet's 4th of July Celebration*

*Git' Down Downtown Music Festival!*

*2016 Shop, Dine, Play in the Harbor District Campaign*

**The Vision:** The Washington Harbor District is the center for the arts, unique shops and restaurants, diverse festivals, and is the center for interaction with the Pamlico River. The Harbor District embraces its historic port town past and helps grow businesses and recreation that promotes its future.

**The Mission** of Washington Harbor District Alliance is to improve economic conditions and quality of life while serving as a facilitator and catalyst to renew, restore, rebuild and invest in the Harbor District.

**WHDA Goals:** Washington is a accredited NC Main Street community that uses the National Main Street Center's Four-Point Approach® which includes: organization, promotion, design and economic restructuring to implement a downtown revitalization initiative.

For more information Call 252-947-1487  
or visit [www.WHDA.org](http://www.WHDA.org)



[www.facebook.com/WashingtonHarborDistrictAlliance](http://www.facebook.com/WashingtonHarborDistrictAlliance)

# ARE YOU ALL IN? FOR DOWNTOWN WASHINGTON



## WASHINGTON HARBOR DISTRICT ALLIANCE IS!

WON'T YOU JOIN THE MOVEMENT THAT  
SUPPORTS THE HARBOR DISTRICT?